

# Destination SMEs Study Visit

Monday 29/05/2017 - Friday 02/06/2017

## GRAN PARADISO AREA

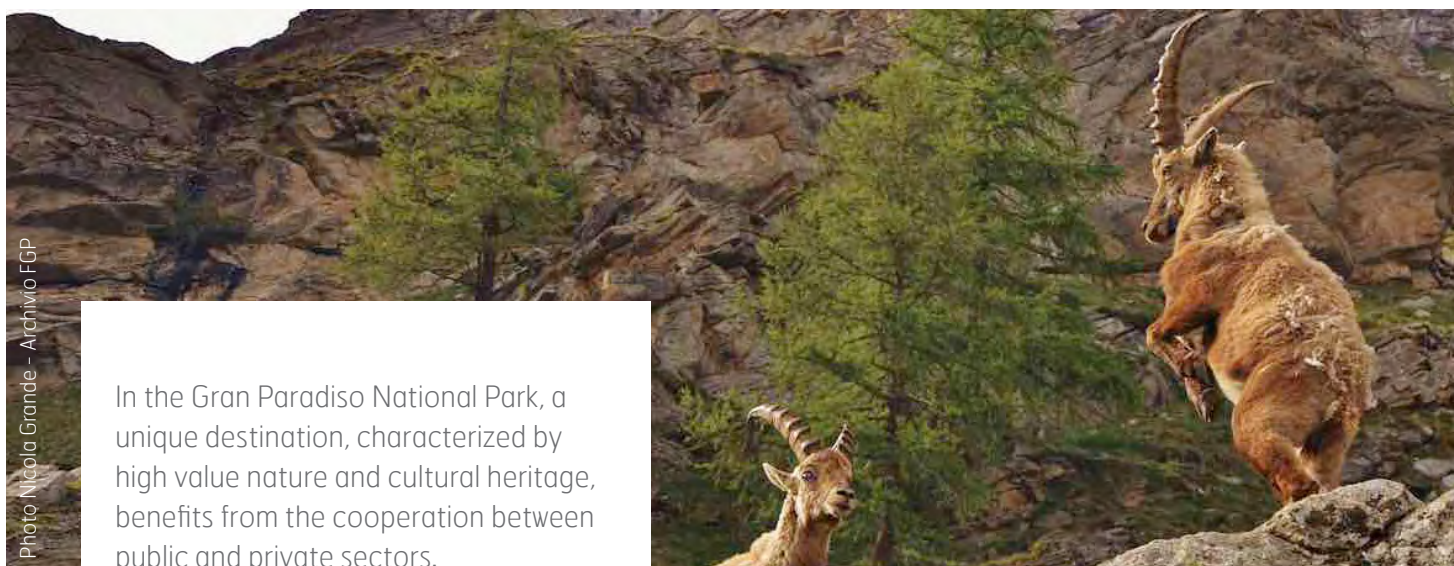


Photo Nicola Grande - Archivio FGP

In the Gran Paradiso National Park, a unique destination, characterized by high value nature and cultural heritage, benefits from the cooperation between public and private sectors.



Photo Stefano Venturi - Archivio FGP

In this context, different realities coexist: mature tourist areas and areas evolving from a rural economy to a tourist one, both taking advantage from public funds.

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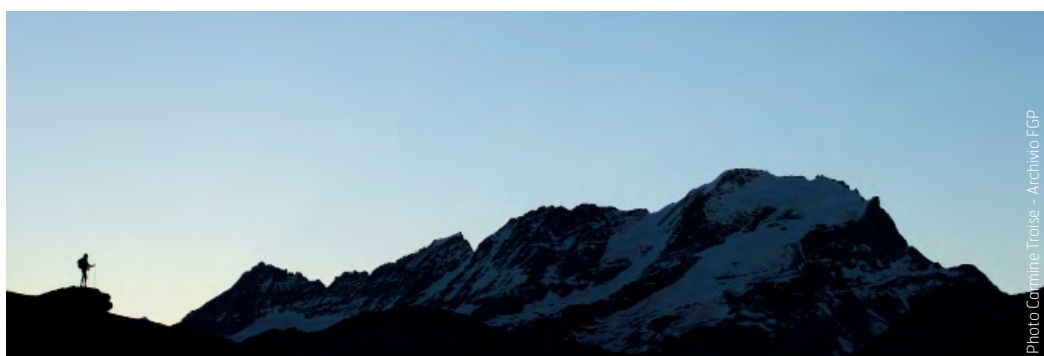
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# Monday 29 May 2017

# Tuesday 30 May 2017



## Arrival

Check-in at the Hotel Sant'Orso – Cogne  
(a list of suggested restaurants will follow)

**8.45 a.m.**

Meeting in the hotel lobby

**9.00 a.m.**

Villaggio Minatori,  
Cogne

Welcome in the headquarters of Fondation Grand Paradis

Steering group meeting

Presentation of Fondation Grand Paradis as a destination management body [www.grand-paradis.it](http://www.grand-paradis.it)

- Luisa Vuillermoz, Director of the Fondation Grand Paradis

Program of the study visit in the Gran Paradiso area

**11.00 a.m.**

Joint Dissemination Workshop

- Chiara Mauri, Professor of Economics and Business Management  
University of the Aosta Valley

- Piero Roulet, local entrepreneur (Bellevue Hotel & Spa)

- Andrea Celesia, Council member for Tourism of the Cogne  
Municipality and local entrepreneur (Hotel Notre Maison)

- Riccardo Taolin, local entrepreneur (La Pietra Felice)

- Caterina Naldi, Territorial Cooperation Office – Structural Policies  
and European Affairs Department, Aosta Valley Autonomous  
Region

**12.45 p.m.**

Bellevue Hotel &  
Spa, Cogne

Networking lunch

Visit of the Bellevue Hotel & Spa

[www.hotelbellevue.it](http://www.hotelbellevue.it)

**3.30 p.m.**

Hotel Notre  
Maison, Cogne

Visit of the Hotel Notre Maison

[www.notremaison.it](http://www.notremaison.it)

**5.30 p.m.**

Cogne

Free time

**7.30 p.m.**

Hotel Sant'Orso,  
Cogne

Dinner

# Wednesday 31 May 2017



**8.45 a.m.**  
Hotel Sant'Orso,  
Cogne

Meeting in the hotel lobby

Presentation of the electric transport means of Fondation Grand Paradis: e-bikes, e-MTBs, segway, electric car

Transfer to Valnontey by e-MTBs (20 minutes) or electric car

**9.30 a.m.**  
Valnontey, Cogne

Visit of the Paradisia Alpine Botanical Garden: discovering the mountain flora

[www.grand-paradis.it/it/spazi-natura/giardino-botanico-alpino-paradisia](http://www.grand-paradis.it/it/spazi-natura/giardino-botanico-alpino-paradisia)

Short walk along the Giroparchi Path, rebuilt on the ancient track of the king Vittorio Emanuele II

Stroll in the Gran Paradiso National Park: discovering the alpine fauna [www.pngp.it](http://www.pngp.it)

– Bruno Bassano, manager of the scientific research of the Gran Paradiso National Park

**12.00 p.m.**  
Valnontey, Cogne

Traditional lunch at the Agriturismo (farmhouse) La Ferme du Grand Paradis

Visit of the Agriturismo La Ferme du Grand Paradis – Paola Bortoli and Massimiliano Glarey [www.lafermedugrandparadis.com](http://www.lafermedugrandparadis.com)

**2.00 p.m.**  
Pont d'Ael,  
Aymavilles

Institutional Greetings

- Vincenzo Grosjean, President of Fondation Grand Paradis
- Laurent Vierin, Vice President of the Government of the Aosta Valley Autonomous Region and Regional Ministry of the Agriculture and Natural Resources Department

Presentation of the Aosta Valley Region public interventions for the development of the cultural sites to foster economic and touristic growth

**2.45 p.m.**  
Pont d'Ael,  
Aymavilles

Visit of the Roman bridge-aqueduct of Pont d'Ael, dating back to the III b.C.

[www.aymavilles.vda.it/it/index.cfm/ponte-acquedotto.html](http://www.aymavilles.vda.it/it/index.cfm/ponte-acquedotto.html)

**4.00 p.m.**  
Maison Bruil,  
Introd

Visit of the Maison Bruil, an ancient farmhouse of the XVII century, hosting an exhibition dedicated to wine and food, realized thanks to public funds; it is used by a local entrepreneur as a network of traditional food [www.tascapan.com/maison-bruil-valle-aosta](http://www.tascapan.com/maison-bruil-valle-aosta)

– Mathieu Champretavy, local entrepreneur (Tascapan)

Presentation of the Quality Brand of the Gran Paradiso National Park [www.pngp.it/marchio-qualita](http://www.pngp.it/marchio-qualita)

- Italo Cerise, President of Gran Paradiso National Park
- Andrea Casaleggio, project manager of the Quality Brand of the Gran Paradiso National Park

Presentation of the Introd network gathering the sites of interest of the area and meeting with some local stakeholders and with the owners of the accommodation facilities that will host partners in Introd

– Riccardo Taolin, local entrepreneur (La Pietra Felice)

Guided tasting of local food and wine products organized by the Agriculture and Natural Resources Department of the Aosta Valley Autonomous Region – Networking Dinner

**9.00 p.m.**

Check-in to the different accommodation facilities of Introd



Photo: Martina Pannico - Archivio FGP

# Thursday 1 June 2017

**8.45 a.m.**

Introd

Pick up of the group

**9.00 a.m.**

Introd

Visit of the Introd Castle, a private castle dating back to the XII century, managed by public bodies (Fondation Grand Paradis and the Introd Municipality)

[www.grand-paradis.it/it/spazi-cultura/castello-di-introd](http://www.grand-paradis.it/it/spazi-cultura/castello-di-introd)

**10.30 a.m.**

Introd

Visit of the Parc Animalier, the first private wildlife park of the Aosta Valley [www.parc-animalier-introd.it](http://www.parc-animalier-introd.it)

**11.30 a.m.**

Introd

Visit of the local handcraft workshop Les Amis du Bois

**12.00 p.m.**

Introd

Visit and presentation of the Azienda Agricola (farm) Lo Triolet [www.lotriolet.vievin.it](http://www.lotriolet.vievin.it)

**1.30 p.m.**

Aymavilles

Tasting of local food at the Cave des Onze Communes

Visit of the Cave des Onze Communes, a wine cooperative with 220 associated and more than 60 hectares of vineyards within 11 municipalities

[www.caveonzecomunes.it](http://www.caveonzecomunes.it)

**4.00 p.m.**

Technical Meeting

**6.00 p.m.**

Aosta

Short guided tour of downtown Aosta: the Forensic Cryptoporticus, the Santa Maria Assunta Cathedral, the Roman Theatre, the Collegiate church and cloister of Saint Orso

Free time

**7.30 p.m.**

Aosta

Dinner

**9.30 p.m.**

Overnight stay in the different accommodation facilities of Introd

# Friday 2 June 2017

Departure from the accommodation facilities of Introd